

RACHEL BENNETT

EDUCATION

2014-2018 (Spring)
UNIVERSITY OF
SOUTHERN CALIFORNIA
BA - Design/Photography
Minor - Cinematic Arts

2013
LAGUNA COLLEGE OF ART
AND DESIGN
Illustration Program.

PROFESSIONAL SKILLS

Design
Photography
Writing
Marketing
Photo/Editing
Illustration

PROFESSIONAL TOOLS

InDesign, Illustrator, Photoshop, Acrobat,
Meshmixer, Maya, Autodesk Fusion 360,
Microsoft Office, HTML coding, Final Cut
Pro, Avid, Keynote, iMovie and Wordpress.

WWW.PIX96.COM

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WORK EXPERIENCE

NBC UNIVERSAL 2017

Graphic designer in Universal Pictures Film Department. Designed for a wide variety of different outdoor advertisements for Universal films.

PARAMOUNT PICTURES 2016

Graphic designer in Paramount Pictures Worldwide Television Licensing department. Designed magazines, pitch decks and ads for Paramount films.

BRAND CONSULTANT FOR HNP JEWELRY 2016

Developed brand identity and company marketing strategy.

SPORTS PHOTOGRAPHER 2015 - 2018

Photographed USC sports teams. Photo retouched & color corrected photos. Updated social media and USC Athletics website. Directed studio photo shoots of star athletes.

MARKETING CAMPAIGN MANAGER FOR IGNITE 2016 - 2017

Manager of a marketing campaign for an emerging fitness app. Managed a creative marketing team, established the brand, created a social media posting schedule, gathered and directed a team of photographers and designers to produce social media content, and planned events that market the brand.

FREELANCE PHOTOGRAPHER & GRAPHIC ARTIST

2012 - PRESENT

Manages and executes all creative and business responsibilities of a graphic design studio. Market services, bookkeeping, purchasing, budgets and quotes. Negotiates with, coordinates and supervises outside services. Freelance projects include digital and print graphic design, social media marketing, event photography, portrait photography, branding, APP UI/UX, photo editing and illustration.

HONORS & AWARDS

ADOBE ACHIEVEMENT AWARD FINALIST

2017 Photography.

ADOBE ACHIEVEMENT AWARD FINALIST

2015 Photography.

NATIONAL GOLD MEDAL

2014 Scholastic Art & Writing Awards.

CALIFORNIA SCHOLARSHIP FEDERATION (CSF)

2014 Lifetime Member.

EDITOR'S CHOICE - SHORT STORY

2013 www.figment.com. Division of Random House Publishing.

1st PLACE AWARD FOR WEBSITE DESIGN

2013 BulleTIn Online at SCJEA competition.